

If You Miss Your
SHOPPING
NEWS
PHONE
RAndolph 3215

Complete
Coverage in
Daly City and
Colma

DALY CITY SHOPPING NEWS

Published Each Friday

Daly City, San Mateo County, California, Friday, February 5, 1943

Door Handle Distribution

"EDWARDS" PRESCRIPTION DRUG STORE

6272 Mission Street

VALENTINES - 5c
Facial Tissues, 500s - 20c
KOTEX 5s - 10c
KOTEX 54s - 89c
EPSOM SALT - Lb. 10c
HOT WATER BOTTLES - \$1
Pocket Knives - 35c
FOUNTAIN PENS - 35c
Floret Perfumes - 1/2 oz. 40c
CHOCOLATES IN BOXES
Paper and Envelopes, 10 of
each in package - 10c
ASPIRIN TABLETS 100s - 20c
Small Scrub Brushes - 5c
Indelible Pencils, Limit 3,
5c each
Typing Paper - 10c
RAZOR BLADES, Various
Brands
Tooth Pastes and Shaving
Creams (Bring In Your Old
Tube)
TOOTH BRUSHES - 15c
LIQUORS
RUM - Pt. \$1.50
Seagrams 5 Crown, Qt. \$3.60
Soda - Cola - Sparkling Water
Gingerale, Etc.

OVER THE TOP
FOR VICTORY
with
UNITED STATES WAR
BONDS-STAMPS

Not everybody with a dollar
to spare can shoot a gun
straight—but everybody can
shoot straight to the bank and
buy War Bonds. Buy your
10% every pay day.

R. OBERTSON'S
EGG STORE
9 HILLCREST DRIVE
MASONIC BLDG.

FRESH EGGS
ARE
PLENTIFUL
AND PRICES
ARE LOWER

And as the supply in-
creases, larger and
better quality eggs
are available.

Come in for
LATEST - LOWEST
MARKET
PRICES
on farm-fresh eggs
every day

Buy War Bonds
Every Pay Day
* * *
Let's Double
Our Quota



YOUR INCOME TAX
Don't Wait
INDIVIDUAL SERVICE
Reasonable Rates
Phone RAnd. 8824 after 6 p.m.
or see H. R. Baker
842 Brunswick Street

DOLAN

6939 Mission Street
Opposite Jefferson Union
High School

BUILDING
supplies in "new or equal."
Lumber, Doors, Windows,
Wall Board, Roofing, Plumb-
ing Fixtures, Pipe, Fittings,
Toilets

MIDTOWN
LIQUOR STORE

7144 Mission Street
Phone ELkridge 2128

Having friends in this week-
end? Then you'll want to show
them the best in hospitality.

This will include serving
fine beverages—liquors, wines,
beers, or mixing ingredients
whose superior qualities have
been time-tested and proven
through years of public accep-
tance.

At the
MIDTOWN LIQUOR
STORE

we are proud of the quality
brands on our shelves. Prod-
ucts of the world's most fam-
ous distilleries and wineries,
they are the aristocrats of their
line.

We recommend Midtown
Cleaners & Pressers
7144 Mission Street

Are You Saving Fat For Uncle Sam?

There Is Desperate
Need For Donations

Increased offensive action by
Allied forces in Europe and Af-
rica in recent weeks and intensi-
fied manufacture of ammunition
to supply them were given as rea-
sons for more demand for waste
fats and greases in the current
salvage campaign, according to
R. L. Crane jr., local salvage
chairman.

He appealed to all Daly City
housewives who have not yet
turned in any waste fats and
greases to do so at once, also urg-
ing those who have already con-
tributed to keep up the effort.

These waste fats and greases
from the frying pans are import-
ant ingredients in processing for
glycerine, used in the manufac-
ture of ammunition and high ex-
plosives. Foreign sources of vege-
table oils, formerly used, have
been cut off with enemy occupa-
tion of those countries.

Daly City housewives are di-
rected to take fats and greases
from their kitchens to local meat
markets. There they will be paid
at the rate of 3c a pound for con-
tributions.

That New Baby
Is Really
SOMEBODY

Why not send announcements
of the birth to relatives and
friends? 50 cute announce-
ment cards, including envel-
opes to match for as low as
\$4.75.

DALY CITY RECORD
3317 San Jose Avenue
PHONE RAND. 3215

READ

Your Home-Town
Newspaper, The
DALY CITY RECORD
Only 25c per Month
PHONE RAND. 3215

BRING YOUR

INCOME TAX
PROBLEMS TO
SELMI REALTY CO.

39 Wellington - DEl. 2663

Nominal Charge for Service

WE REPAIR

RADIOS

We Have the PARTS and EQUIPMENT to
FIX YOUR RADIO

BYRNE RADIO STORE

RAnd. 7782 6241 Mission Street Opp. Daly City Theatre

Our Careful Cleaning
MAKES CLOTHES LAST
LONGER



8-HOUR SERVICE

We Operate Our Own Plant

ALL CLEANING DONE ON PREMISES

DALY CITY CLEANERS

6274 Mission St. - Phones: DEl. 5261 - RAnd. 5781



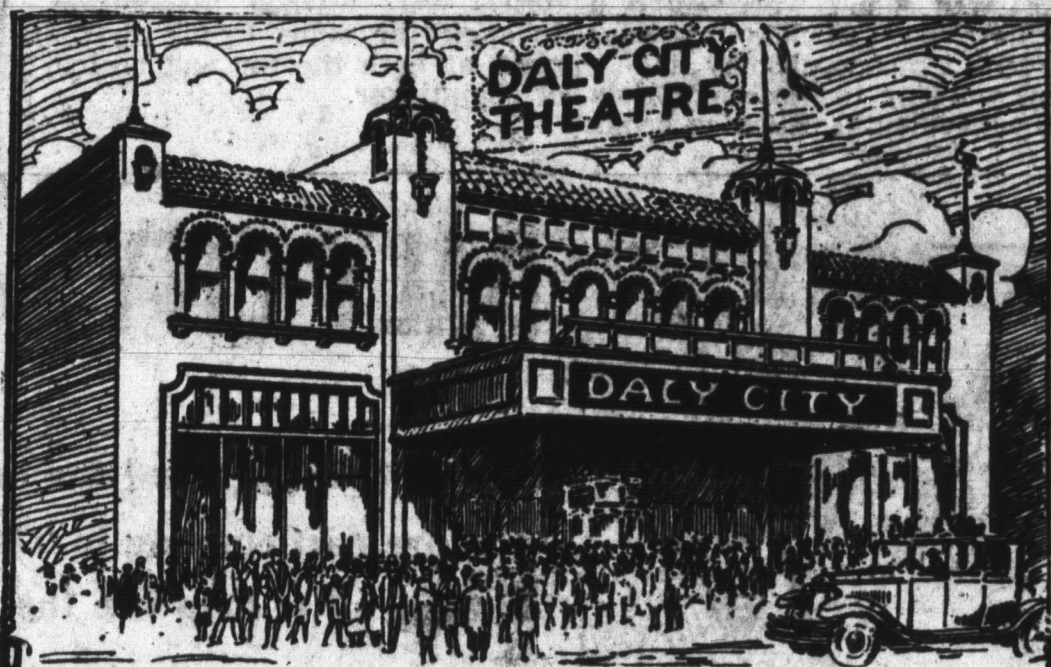
Chesterfields
And Chairs
RECOVERED

Estimates Given Free

REB'S UPHOLSTERY SHOP

26-28 Hillcrest Drive

DElaware 4591



NOW PLAYING—

Thursday, Friday, Saturday, February 4-5-6—

ERROL FLYNN, RONALD REAGAN in
"DESPERATE JOURNEY"

Also CONSTANCE BENNETT, BROD CRAWFORD in
"SIN TOWN"

Sunday, Monday, Tuesday, Feb. 7-8-9—

VICTOR MATURE, LUCILE BALL, GILDERSLEEVE in
"SEVEN DAYS LEAVE"

Also HERBERT MARSHALL, GEORGE SANDERS,
STEVE GERAY in
"MOON AND SIXPENCE"

Wednesday, February 10—

EAST SIDE KIDS, ANNE GILLIS in

"NEATH BROOKLYN BRIDGE"

Also BUCK JONES, MONA BARRIE in
"DAWN OF THE GREAT DIVIDE"

Thursday, Friday, Saturday, Feb. 11-12-13—

TYRONE POWER, GEORGE SANDERS, LAIRD CREGAN in

"BLACK SWAN"

Also LLOYD NOLAN, CAROLE LANDIS in
"MANILLA CALLING"

DALY CITY SHOPPING NEWS

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3317 SAN JOSE AVE. Telephone RANDOLPH 3315

ALBERT H. BOYNTON Publisher
MRS. ALBERT H. BOYNTON Editor
CLAUDE N. MOORE Business Manager



"It Says On The Card From Your Fellow Riveters!"

ONE Windshield Sticker Is All You Can Display

To Daly City holders of "B" and "C" mileage rationing books for buying gasoline, the War Price and Rationing Board gave firm instructions to display only one sticker on the windshield of their automobile.

And to holders of basic "A" books—well, don't worry—you only have one sticker anyway! But, by all means, display it!

This warning to those motorists with supplemental rationing books

was made by the OPA to prevent the misuse of windshield stickers. Only the sticker authorizing the highest amount of gasoline you are allowed to purchase may appear on the windshield.

Those who have "B" and "C" books may present their "A" books, also, when buying gasoline, but to display the "A" windshield sticker is against regulations. Motorists were warned, in addition, to stick the signs firmly to the glass at both the top and bottom of the sticker.

MEDIEVAL



PRINCESS-LIKE is this white mousseline waltz frock which CBS actress Olive ("The Goldbergs") Deering chooses for mid-winter charity affairs. Styled along medieval lines, its off-the-shoulder neckline is accented with sequin studded lace trimming, which is also used for the midriff. (From DePinna, New York) e

MAKE EVERY PAY DAY WAR BOND DAY

STOP SPENDING—SAVE DOLLARS

Wasted money is wasted lives. Don't waste precious lives. Every dollar you can spare should be used to buy War Bonds. Buy your ten percent every pay day.

P G & E To Reduce Rates Again, Feb. 15

Natural gas rates will be reduced again, effective February 15, throughout the territory served by Pacific Gas and Electric company. Users will save \$1,450,000 a year on the basis of the company's current business. Rates are being lowered by the utility despite substantial increases in operating costs and taxes and in sharp contrast to the

rising trend of other commodity prices.

This is the second gas rate reduction placed in effect by the company within the past year and the seventh major rate cut since the introduction of natural gas service in 1929-30.



Our fighting men are doing their share. Here at home the least we can do is put 10% of our income in War Bonds for our share in America.



FIGHT THE JAPS WITH YOUR OWN VEGETABLE GARDEN.

Get plants now for celery, cabbage, brussels sprouts, swiss chard, cauliflower, parsley and many others. Visit our nursery for free advice on planting and caring for your garden.

DALY CITY NURSERY

F. and S. Bryant, Props. 559 San Diego Ave. Winter Flowering Plants Also Ready

A MAN AT WORK FOR

UNCLE SAM



Your pharmacist has enlisted his skill and experience in an all-out effort to keep Americans strong and well. Do your part to get fit and stay fit. At the first signs of illness, call your physician. Then bring his prescription to McGraw's to be filled accurately and quickly. Stay well for Victory!

Phone Randolph 6012

McGRAW BROTHERS
PRESCRIPTION PHARMACISTS
"The Corner Drug Store"



DALY CITY'S VICTORY ADVERTISING PROGRAM

On this page and the next is a classified directory of local progressive business and professional people who are participating in The Victory program. These are home-town stores and service agencies ready to do their bit to help win the war. Save this list for convenient reference.

	Name	Address	Phone	Prop. or Mgr.	Date Est.
ATTORNEYS	John J. Fahey, Jr.	3 Wellington	DElaware 2981	John J. Fahey, Jr.	1939
AUTO SALES AND SERVICE	Bell Motor Company	Mission and San Pedro	DElaware 6300	M. J. Soldavini	1867
	Daly City Garage	47 Hillcrest	RAndolph 2930	Cliff Pettigrew	1916
	James E. Donahue	6259 Mission	RAndolph 9941	James E. Donahue	1932
	Harris Brothers	5990 Mission	DElaware 1173	W. Mushkin	1939
	Mather Bros.	6041 Mission	DElaware 3426	Joe and Fred Mather	1928
	Mission Auto Co.	6465 Mission	RAndolph 0334	A. L. Timossi & A. Ferraris	1925
	National Auto Company	7360 Mission	RAndolph 0326	A. J. Bertini & Fred Pasero	1921
	Pantaleoni Bros.	7046 Mission	RAndolph 3868	Victor & Vincent Pantaleoni	1928
	Peter Venturino	5975 Mission	RAndolph 9922	Peter Venturino	1939
AUTO WRECKERS	Daly City Auto Wreckers	7201 Mission	RAndolph 9592	D. Fairchild	1931
BARBER SHOPS	Curry's Barber Shop	6371 Mission		Cliff Curry	1926
BEAUTY PARLORS	Out 'N Kurl	6654 Mission	RAndolph 0292	Mrs. Jennie Borelli	1934
	Daly City Beauty Shop	6315 Mission	RAndolph 8227	Julia Boschi	1940
	La Cerna Beauty Salon	5 Wellington	DElaware 0868	Mrs. Theresa Cerna	1938
	Little Beauty Salon	6019 Mission	ELkridge 0077	Frances Vitsen	1941
BED SPREADS	Gracie's Chenille Bed Spreads	6508 Mission	RAndolph 3711	Gracie Meachan	1938
BUILDING CONTRACTORS	J. F. Millett Jr.	100 Citrus	ELkridge 0641	J. F. Millett Jr.	1926
CANDY STORES AND CREAMERIES	Central Creamery	6331 Mission	ELkridge 4220	Albert E. Pulley	1940
	Daly City Creamery	6288 Mission	RAndolph 9639	Rose Hanson	1935
	Daly City Nut Shop	Mission & Wellington		Mrs. Louise Williams	1936
	Goodness! Laura Lee Candies	6229 Mission	DElaware 2940	R. C. Coombs	1940
CEMENT AND CONCRETE	Daly City Lime & Cement Co.	399 Templeton	RAndolph 1871	A. Milano	1916

(THIS CLASSIFIED LISTING CONTINUED ON PAGE 7)

Buy Bonds & Stamps

— EVERY PAY DAY —

SAFeway Homemakers' Guide

Safeway Produce is Guaranteed FARM-FRESH

GRAPEFRUIT

Fancy Sunkist lb. **5¢**
Fancy Arizona lb. **4¢**

Onions U. S. No. 1 Yellow Globe **3 lbs. 14¢**
Rome Apples Fancy N. W. **2 lbs. 19¢**
Pippin Apples California **3 lbs. 25¢**
Winesap Apples Fancy N. W. **2 lbs. 23¢**
Cauliflower lb. **7½¢**

POTATOES

U. S. No. 1 Russets **10 lbs. 34¢**

Every day buy one more vegetable FRESH

Large portions of our nation's supply of canned foods and vegetables are earmarked for shipment abroad—in order to win the war. The Government is asking every housewife to help make existing canned foods last longer. They urge you to take home more of your daily vegetables just as they come from the fields! And less canned vegetables and foods.

ORANGES

Navels Orchard Run **2 lbs. 11¢**
Navels Fancy Sunkist **2 lbs. 13¢**

Carrots Fancy top quality lb. **5¢**
Rutabagas lb. **4½¢**
Tomatoes Fancy Mexican—1-lb. carton **29¢**
Avocados Fancy Fuertes lb. **23¢**

LEMONS

Sunkist lb. **8¢**

Produce Prices Subject to Market Changes... and also to Having Stock on Hand

SHOP EARLY IN THE WEEK AND SAVE!

Cheese Berkshire Mild, Wrapped—1-lb. bulk **37¢**
Orange Juice Absopure 12-oz. can **2 for 29¢**
Tomato Juice Libby's—47-oz. can **20¢**
Small White Beans 2-lb. cello. **18¢**
Small White Beans 3-lb. cello. **26¢**
Small White Beans 5-lb. paper **41¢**
Macaroni and Spaghetti, American Beauty 2-lb. cello. **19¢**

Niblets Corn GREEN GIANT Whole Kernel—12-oz. can **14¢**
Peanut Butter Real Roast—2-lb. jar **52¢**
Soup Mix Rancho Noodle—Pkg. **3 for 25¢**
Corn Highway, White, Cream Style—No. 2 can **13¢**
String Beans Standard, Cut—No. 2 can **13¢**
C.H.B. Catsup 14-oz. bottle **14¢**
Kellogg Varieties 10-pkg. ctn. **23¢**

FOR VICTORY - Buy War Stamps and Bonds Regularly

Horse Mackerel Sea Knight—No. 1 can **12¢**
Kraft Dinners 7½-oz. pkg. **9¢**
Spudettes Shoe String Potatoes—2½-oz. ctn. **9¢**
Heinz Soup Chicken Noodle—11-oz. can **17¢**
Oleomargarine Dolewood—1-lb. pkg. **25¢**
Evaporated Milk Cherub—Tall Cans **3 for 27¢**

Julia Lee Wright WHITE BREAD

Today's unaltered Julia Lee Wright bread is the same fine quality and flavor plus increased enrichment which gives you greater nutritive value than ever

1-lb. loaf **8¢** 1½-lb. loaf **12¢**
Wheat bread same prices

Sleepy Hollow Syrup 12-oz. bottle **15¢**
Brooms Domestic—Each **73¢**
Sturdy Dog Food 3-lb. bag **29¢**
Friskies Dog Food 2-lb. pkg. **22¢**
Lava Soap Large bar **9¢**
Favorite Matches Box **4¢**
Coffee Sanka, Reg. or Drip—1-lb. glass (Ration stamp required on all coffees) **36¢**
Coffee Schilling, Reg. or Drip—1-lb. glass (Ration stamp required on all coffees) **32¢**



PEETS SOAP
Granulated
33-oz. ctn. **26¢**



IVORY FLAKES
Large carton **22¢**



LIFEBUOY SOAP
Regular Bar **3 for 20¢**



IVORY SNOW
12½-oz. carton **22¢**

Household Needs

Flour Kitchen Craft, Enriched—No. 5 bag **24¢**
Flour Kitchen Craft, Enriched—No. 10 bag **45¢**
Flour Kitchen Craft, Enriched—24½-lb. bag **\$1.00**
Flour Globe A-1, Enriched—No. 5 bag **27¢**
Flour Globe A-1, Enriched—No. 10 bag **52¢**
NuMade Mayonnaise Pint jar **29¢**
Sunshine Fry Meal 4-oz. ctn. **2 for 11¢**

Hostess MALTED MILK CAKE 29¢
Two layers of malted milk cake filled and iced with chocolate malted milk icing.

CINNAMON ROLLS Package of 6 **12¢**
Sunshine Fry Meal 9-oz. ctn. **11¢**
Schilling's Vanilla Extract 2-oz. bottle **31¢**
Schilling's Vanilla Extract 4-oz. bottle **59¢**
Strongheart Dog Food Concentrated 2 for **15¢**
Purex Bleaching Water Quart bottle **12¢**
Purex Bleaching Water ½-gal. jug **23¢**
Scotch Cleanser 14-oz. ctn. **10¢**



To Get The Most From Your Coupons Buy Really FRESH Coffee

Government experts will tell you that it pays to invest your ration coupons "at a store which you have found to have a consistently fresh supply of coffee." SAFEWAY has long been famous in this respect—and today's supply is still "consistently fresh."

These coffees kept in the bean-ground only when you buy—for Fresh-Flavor

Edwards Whole Roast 1-lb. pkg. **2 for 45¢**
Nob Hill Whole Roast—1-lb. pkg. **21¢**
Airway Whole Roast—1-lb. pkg. **19¢**
(Ration Stamp Required on all Coffees)

Miscellaneous Needs

Salad Dressing Durkee's Famous 10-oz. bottle **29¢**
Beer Brown Derby—Quart bottle **2 for 33¢**
Wines Fidelis, Sweet Asst.—Quart bot. **45¢**
Wines Fidelis, Sweet Asst.—Gal. jug **\$1.52**
Wines Fidelis, Dry Burgundy—24-oz. bottle **25¢**
Wines Fidelis, Dry Sauterne—24-oz. bottle **29¢**

FINE SAW FOODS

SAW BROWN RICE 2-lb. carton **25¢**
SAW CIDER VINEGAR 16-oz. bot. **8¢** 32-oz. bot. **13¢**
Quaker Oats Cereal, Quick, Reg.—20-oz. ctn. **11¢**
Instant Ralston Cereal—16-oz. ctn. **22¢**
Shredded Wheat N.B.C., Cereal—12-oz. ctn. **12¢**
Sperry Wheat Hearts 28-oz. ctn. **22¢**
Ralston Ry-Krisp 7½-oz. ctn. **10¢**
Ralston Ry-Crisp 12-oz. ctn. **22¢**



Soups your whole Family will enjoy

It's high time for those hearty, satisfying meal-in-themselves soups to stage a comeback, for they're the kind of offerings that do a nourishing wartime job. Simple though they are, they can offer everything in the way of good eating. And it's just the right time of year to let them do delightfully appetizing things to your menu.

BRING BACK THE SOUP POT—Remember the soup pot that simmered continuously on the back of Grandmother's stove? Every bone, bit of meat trimming, leftover meat, and drippings went into the pot to make a rich stock for a variety of substantial soups. The idea is just as good as it ever was. Save every iota of trimming, rind, scrap and bone, put them in a pot, cover with water, and simmer covered until every bit of good is gleaned from them. Strain from the makings, and you have a rich stock to serve as a basis for soups, gravies and sauces.

BUILDING A SOUP—To this stock, add the water you've saved from cooking vegetables (they've more flavor and vitamins than water), vegetables, rice, barley, spaghetti, potatoes, or anything else that pleases your palate. If you have leftover vegetables, use them. Just heat them in the soup, and be careful not to overcook any of the vegetables, for they'll be mushy and not so appetizing.

Season to taste, and remember that there are other seasonings besides salt and pepper. A dash of meat sauce, catsup, thyme, the juice of a lemon, onion, and garlic are just a few things that will give personality to soups.

CREAMED SOUPS—From the same stock, you can make any number of delicious cream soups. Thicken the stock with 2 tbsps. flour and 2 tbsps. melted butter or substitute and two cups of milk, plain or diluted evaporated. When thick, add the vegetable waters, about 2 cups, and the cooked vegetables. Mix well and heat to almost boiling and serve in generous portions.

CANNED AND DEHYDRATED SOUPS—For those quick soups that start the meal off successfully or serve as a light meal in themselves, canned soups or dehydrated soups which come in both cans and packages, are the happy answer. Dilute them if called for with vegetable water if you have it. These soups are downright delicious and do a rollicking good job of supplementing that meat or meatless course.

JULIA LEE WRIGHT

Tell you about cooking yellow vegetables in her article in this week's issue of the Family Circle Magazine. Remember the Family Circle Magazine is out every Tuesday now—it's FREE.



Safeway
Homemakers' Bureau
JULIA LEE WRIGHT, Director

NO MORE BLUES ON TUES.!

MURRY JOAN—I CAN'T TALK LONG—I'VE A GROCERY LIST A MILE LONG AND I HAVE TO WALK—MAYBE TWO TRIPS.

WHAT! YOU WANT FOR US!

YOU GIRLS AREN'T VERY PATRIOTIC ABOUT SAVING TIRES.

NOT PATRIOTIC! WE ARE SO!

THAT'S WHY WE WANT YOU TO JOIN US. THEN WE'LL HAVE FIVE IN OUR SHOPPING CLUB... AND WE CAN TAKE TURNS DRIVING TO SAFEWAY. WE WILL SAVE TIRES, GAS, AND MONEY!

NOT NOW, HONEY! I'D LOVE TO SAFEWAY BUT ONLY ONE FIFTH THE GAS I'D DO BEFORE IT'S OUR SHOPPING CLUB! WHEN AN HOUR, LISTEN!

WHAT IN HECK MAKES YOU GO PEPPY TONIGHT? TUESDAY, ISN'T IT? I THOUGHT SHOPPING MADE YOU FEEL ALL IN!

Why Don't You Form Your Own Shopping Club

Just get four of your neighbors to join you in taking turns driving to the store. It's a cooperative, helpful idea that multiplied by millions will go a long way toward keeping our cars rolling for the duration.

SAFeway

Want To Do Your

T. R. HOPMAN
Electrician
RADIO SERVICE
DElaware 5629

John J. Fahey, Jr.
LAW OFFICES
Fahey, Kelleher & O'Connor
Russ Bldg., San Francisco
Douglas 8166
3 Wellington Ave. Daly City

Cliff Pettigrew
DALY CITY GARAGE
TOWING - REPAIRING
47 Hillcrest Drive
Randolph 2930

JAMES E. DONAHUE
DE SOTO - PLYMOUTH
Sales and Service
6250 Mission Street
Randolph 9941

"Joe" "Fred"
MATHER BROS.
AUTO REPAIRING
WELDING
6041 Mission Street
DElaware 3426

A. L. Timossi A. Ferraris
MISSION AUTO CO.
CHRYSLER - PLYMOUTH
Dealer
6465 Mission Street
Randolph 6334

A. J. Bertini F. Fasero
NATIONAL AUTO CO.
Auto and Truck Repairing
Lubrication Experts
7360 Mission Street
Randolph 6326

O. C. Bartens
PANTALEONI BROS.
DODGE & PLYMOUTH
Motor Cars
DODGE TRUCKS
Good Used Cars - Good Tires
7046 Mission Street
Randolph 3868

Cliff Curry
CURRY'S BARBER SHOP
Expert Haircutting For
The Whole Family
6371 Mission Street

Theresa Cerna
LA CERNA BEAUTY SALON
5 Wellington Avenue
DElaware 6868

Mrs. Jennie Borelli
CUT 'N KURL BEAUTY SALON
All Lines Beauty Culture
Prices Very Reasonable
6654 Mission Street
Randolph 6292

Julia Boschi
DALY CITY BEAUTY SHOP
Permanent Waving
6315 Mission Street
Randolph 8287

Frances Vitzon
LITTLE BEAUTY SALON
Individual Hair Dressing
Scalp Treatments
6019 Mission Street
ELkridge 9977

GRACIE'S
Chenille Spreads and Drapes
Chenille House Coats and
Baby Robes
6598 Mission Street
Randolph 3711

J. F. MILLETT Jr.
CONTRACTOR and BUILDER
100 Citrus Avenue
ELkridge 0641

Albert E. Pulley
CENTRAL CREAMERY
TASTY SANDWICHES
Milk Shakes - Sodas - Sundaes
6331 Mission Street
ELkridge 4220

Rose Hanson
DALY CITY CREAMERY
For Young And Old Alike
Ice Cream - Sodas - Sundaes
6288 Mission Street
Randolph 9639

R. C. Coombs
GOODNESS! LAURA LEE CANDIES
6229 Mission Street
DElaware 2940

A. Milano
DALY CITY LIME & CEMENT CO.
399 Templeton Avenue
Randolph 1871

J. F. Schultz
DALY CITY CLEANERS
4-HOUR SERVICE
6274 Mission Street
DElaware 5261 RANDolph 5781

DR. J. C. MCGOVERN DENTIST
6273 Mission Street
DElaware 4254

BUY WAR BONDS!

Elton A. McGraw
MCGRAW BROTHERS
Prescription Pharmacists
"The Corner Drug Store"
6300 Mission Street
Randolph 6012

Mrs. Elizabeth Barlow
COLMA DRY GOODS
7389 Mission Street
ELkridge 2792

Kaye Abram
KAYE'S SMART SHOP
LADIES' APPAREL
INFANTS' WEAR
68 School Street
ELkridge 3710

Henry Warshawski
WARSHAWSKI'S DRY GOODS
Furnishings - Shoes
6346 Mission Street
DElaware 6231

E. Gelsi
GELS'S PLACE
MIXED DRINKS
BEER - WINE
6278 Mission Street
Randolph 9729

Alfred W. Robertson
ROBERTSON'S EGG STORE
FRESH EGGS - BUTTER
Highest Quality - Lowest Prices
9 Hillcrest Drive
Randolph 6846

William Kerch
ELECTRIC MOTOR HOUSE
Electric Motors - Any Type
Any Size - Bought - Sold
Rewound - Exchanged
6999 Mission Street
ELkridge 3350

B. L. Meritt
MERRITT ELECTRIC
244 Hillside Blvd.
DElaware 7817

Fred Lagomarsino
SCHOOL STREET NURSERY
Flowers and Plants of All Kinds
The Year Around
213 School Street
DElaware 0981

REB'S Upholstery Shop
26-28 Hillcrest Drive
Daly City

G. Belli & Sons
COLMA PIONEER GROCERY
Colma, California
San Pedro Road
DElaware 9040

P. W. Selby, Proprietor
PHIL'S Cash Corner Grocery
197 Knowles Avenue
Randolph 6802

Joe Zacheo
JOE'S MARKET
Groceries - Fruits
Vegetables
6001 Mission Street
Randolph 2031

Geo. Nick & Bro.
PHILOSOPHY STORE
Groceries - Fruits
Vegetables
31 Hillcrest Drive
Randolph 2799

BUY! WAR BONDS and STAMPS

Robert Fessenden
WESTLAKE MARKET
Staple & Fancy Groceries
Fresh Fruits & Vegetables
301 Miriam Street
Randolph 9667

L. H. COMER
HARDWOOD FLOOR CONTRACTOR
Old Floors Resurfaced and
Refinished
150 Santa Cruz Avenue
Randolph 8294

Everybody... everywhere can help win the war! Each of us can carry on the fight on the biggest front of all — the home front

HERE'S HOW!



Stay Well and On the Job
Serve the Right Foods
Start a Victory Garden
Don't Spread Idle Rumors
Sew for the Red Cross
Learn To Give First Aid
Knit For Our Service Men

BUY WAR BONDS

D. Fairchild
DALY CITY AUTO WRECKERS
Cars Bought For Scrap
Metal for Uncle Sam
7201 Mission RAND. 9592

W. Mushkin
HARRIS BROS.
Body and Fender Repairing
Complete Auto Painting
Radiators Repairs
Welding
5900 Mission DEL. 1173

Alfred Guttman
Daly City Dress Shop
SILK and WASH DRESSES
LINGERIE - HOSIERY
6377 Mission Street
Phone DElaware 7207

G
HANOVER GROCERY
653 Hanover Street
DElaware 10336

BUY WAR BONDS!

Mrs. Louise V
DALY CITY NUTS
CANDY - NUTS
"Top of the Hill"
Corner Mission & Well

Part For Victory?

win th
ght c
from



Conserve Food and Clothing
Your Share of Civilian Defense Work
Revenge Tin, Scrap Metal, Etc.
Key Dimout Regulations
Keep Your Home In Repair
Ready For Blackouts, AIR RAIDS
DON'T HOARD!

STAMPS REGULARLY

John Stanghellini
Pat Stanghellini
LUCCA RAVIOLI CO.
QUALITY GROCERIES
7370 Mission Street
Randolph 6102

C. L. Williamson
THOMAS JEFFERSON
CLEANERS
8 Wellington Avenue
Randolph 6294

Volunteer For
CIVILIAN DEFENSE

John J. Fahey, Sr.
INSURANCE
REAL ESTATE
3 Wellington Avenue
Delaware 2961

Peter Venturino
PACKARD
GMC
SALES and SERVICE
5975 Mission Street
Randolph 9922

"Red" Keithley
FARMERS K. & D. MKT.
Quality Groceries - Fruits
Vegetables
6390 Mission Rand. 5884

Joseph Sarto
VILLA SANITARIUM
Vale and Werner Streets
Randolph 3636

A. J. GAGGERO
Insurance
7377 Mission Street
Delaware 8485

PAUL G. SELMI
REAL ESTATE - INSURANCE
NOTARY PUBLIC
39 Wellington Avenue
Delaware 2663

Mrs. Dezelina Sococa
MIDTOWN
LIQUOR STORE
Daly City's Finest Wine and
Liquor Center
Open Every Day
7144 Mission Street
Elkridge 2128

DOLAN BUILDING
SUPPLY CO.
Lumber - Doors - Windows
Plumbing - Roofing
"New or Equal"
6939 Mission Street
Randolph 6995

Lincoln B. Farnsworth, Mgr.
NEW COLMA MILL &
LUMBER CO.
BUILDING MATERIALS
HARDWARE
School & Bruno
Delaware 3344

Mrs. Eula Jakobsen
Spiella
Individual Corsetiere
Dress - Surgical
Randolph 6895
332 Miriam St. Daly City

E. J. Allen
Daly City Mattress
and Upholstering Co.
Mattresses Renovated
Made to Order
ONE DAY SERVICE
6754 Mission Street
Delaware 9792

L. Pinochi & L. Stanghellini
LUCCA MEAT MARKET
Mission Road Near Market St.
7370 Mission Street
Randolph 6102

Moe Flansky
PAINTING
and
DECORATING
61 Los Banos Avenue
Randolph 3015

B. Lasswell & L. Lasswell
W. C. LASSWELL & CO.
Morticians
6184 Mission Street
Randolph 6100 - 6610

Albert H. Boynton
DALY CITY
RECORD
PRINTING - PUBLISHING
3317 San Jose Avenue
Randolph 3215

H. Werle
BUNGALOW NURSERY
and FLOWER SHOP
Potted, Bedding and Novelty
Plants
Flowers For All Occasions
Hillside Blvd. Randolph 3718

F. & S. Bryant, Props.
DALY CITY NURSERY
Wholesale - Retail
JUMBO PANSIES
Now Ready
Time To Start Your
VICTORY GARDEN
559 San Diego Avenue
Delaware 9907

GEO. L. LAGOMARSINO
PAINTING - PAPER HANGING
and SIGNS
Colma, California
Randolph 2085

A. M. HARRISON
Plumbing and Heating
HOME APPLIANCES
Sales and Service
6236 Mission Street
Delaware 1991

John Guidotti
POULTRY - FISH
Milo's Market
6315 Mission Street
Delaware 5300

Dependable Repairs
Washers - Refrigerators
Radios
BYRNE
6241 Mission Street
Randolph 7782

A. Sardi, Mgr.
CENTRAL CLUB
BEER - WINE - WHISKEY
On Sale - Off Sale
Dancing and Entertainment
6252 Mission Street
Randolph 9616

Telephone Randolph 9671
Peter and Martha Clemm, Prop.
COLONIAL CAFE
HOME COOKED MEALS
QUALITY LIQUORS
Your Favorite Drinks
As You Like Them
6192 Mission Street
Daly City, Calif.

John Sacaldasis
DALY CITY
COFFEE SHOP
FOR GOOD MEALS
6339 Mission Street
Elkridge 2657

BUY!
WAR BONDS
and
STAMPS

Jim Crudo
HILLTOP LODGE
DANCING
COCKTAILS
22 Hillcrest Drive
Randolph 9591

Lina Sereni
ITALIAN CAFE
Ready to Serve
HOME COOKED MEALS
6630 Mission Street
Elkridge 0616

John Scaffuris
JOHN'S SIGNAL CAFE
BREAKFAST - LUNCHES
DINNERS
6298 Mission Street
Randolph 9971

George Spoulos
THEATRE GRILL
FOOD OF QUALITY
CHEERFUL SERVICE
6233 Mission Street
Randolph 9787

Tiny Britton
TINY'S NEW PLACE
MUSIC & DANCING
Every Night
6045 Mission Street
Randolph 9583

Bob Witt
WIT'S END CAVE
DANCING EVERY NIGHT
Finest of Foods
6055 Mission Street
Randolph 9845

Alex A. Johnson & Son
ROOFING COMPANY
Tar and Gravel and
Shingle Roofs
142 Winchester Street
Delaware 8418

Harry Gilmore
Gilmore's Inn
BEER - WINES - LIQUORS
SANDWICHES - TOBACCO
Randolph 10029
6456 Mission St. Daly City

PACIFIC COAST
AGGREGATES
Ready Mixed Concrete
SAND - ROCK - GRAVEL
Fabco and Fir-Tex
Building Materials
Junipero Serra Blvd.
Delaware 3438

John Soldavini
BELLI MOTOR
COMPANY
BUICK and CHEVROLET
SALES and SERVICE
San Pedro Rd. at Mission St.
Phone Delaware 6300

J. O. Carr
CARR'S SERVICE
Complete Lubrication Service
Washing and Polishing
6755 Mission Street
Randolph 9755

We Specialize In Lubrication
Free Pick Up and Delivery
Service
Phone Randolph 9821
HAMMAR'S
Shell Service
6098 Mission St., corner of Goethe

BUY!
WAR BONDS
and
STAMPS

Frank C. Neumann
DALY CITY
SHEET METAL
AIR CONDITIONING
Gas and Coal Furnaces Installed
General Repairing
6512 Mission Street
Juniper 4-4469

A. L. STOCKTON
Lumber Company
Redwood & Pine Lumber
Builders' Supplies
General Millwork
6100 Mission - DEL. 6320

DALY CITY CAB
And Sedan Service
6296 Mission Street
Randolph 9742

Henry Combe
DALY CITY
THEATRE
Mission & Flornoy
YUkon 3112

R. Bonomi
DALY CITY
5 & 10 Cent STORE
Household Appliances
Novelties
6324 Mission Street
Elkridge 0872

MILO'S MARKET DELUXE

6315 MISSION ST.

FOR THE DURATION

MILO'S MARKET

will continue to serve this community in its traditional fashion by selling

QUALITY FOODS

at prices that will

SAVE YOU MONEY

and by serving you in a courteous, attentive manner.

You know there are shortages in certain food items. You are becoming familiar with rationing. You are aware that retail grocery deliveries have been discontinued. All these things, of course, are due to war emergency conditions. You have been gracious in meeting these inconveniences. For your cooperation may MILO'S MARKET extend a word of "Thank You."

There is plenty of food in America. As a leading retail food distributor in this community MILO'S MARKET will do its patriotic duty in helping to keep us all well fed—to keep America strong!

THIS IS
EVERYBODY'S WAR!
DO YOUR PART TO HELP

WIN IT!

HERE ARE SOME SUGGESTIONS:

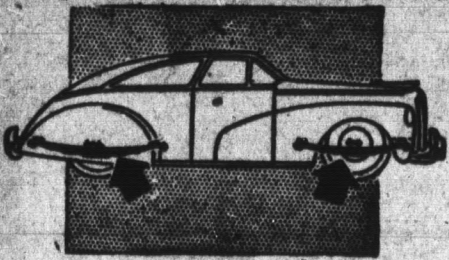
Stay Well And On The Job
Serve the Right Foods
Don't Spread Idle Rumors
Sew for the Red Cross
Learn to Give First Aid
BUY WAR BONDS
Conserve Food and Clothing
Do Your Share of Civilian Defense Work
Obey Dimout Regulations
Salvage Tin, Scrap Metal, etc.
Knit for Our Service Men
DON'T HOARD

... And Be Glad You Live In America



DALY CITY'S VICTORY ADVERTISING PROGRAM - CLASSIFIED LISTING (CONTINUED FROM PAGE 2)

	Name	Address	Phone	Prop. or Mgr.	Date Est.
CLEANERS AND DYERS	Daly City Cleaners	274 Mission	DElaware 5261	J. F. Schultz	1940
	Thomas Jefferson Cleaners	8 Wellington	RAndolph 6294	C. L. Williamson	1909
CORSETIER (Individual)	Spirella	332 Miriam	RAndolph 6895	Mrs. Eula Jakobsen	1942
DENTISTS	Dr. J. C. McGovern	6273 Mission	DElaware 4254	Dr. J. C. McGovern	1940
DRUG STORES	McGraw Bros. Pharmacy	6300 Mission	RAndolph 6012	E. A. McGraw	1929
DRY GOODS	Colma Dry Goods	7339 Mission	ELkridge 2792	Elizabeth Barlett	1940
	Daly City Dress Shop	6277 Mission	DElaware 7207	Alfred Guttman	1936
	Kaye's Smart Shop	66 School	ELkridge 3710	Kaye Abrami	1941
	Warszawski's Dry Goods	6340 Mission	DElaware 6231	Henry Warszawski	1922
EGGS AND BUTTER	Robertson's Egg Store	9 Hillcrest	RAndolph 6846	Alfred W. Robertson	1931
ELECTRICIANS	Electric Motor House	6999 Mission	ELkridge 3350	William Kerch	1940
	Hopman Electric	27 Gambetta	DElaware 5629	T. E. Hopman	1929
	Meritt Electric	244 Hillside	DElaware 7817	B. L. Meritt	1935
FLORISTS	School St. Nursery	213 School	DElaware 6981	Fred Lagomarsino	1929
GROCERIES	Colma Pioneer Grocery	San Pedro	DElaware 9040	G. Belli & Sons	1937
	Farmers K. & D. Mkt.	6390 Mission	RAndolph 5884	"Red" Keithley	1940
	Joe's Market	6001 Mission	RAndolph 2031	Joe Zacheo	1940
	Hanover Grocery	653 Hanover	DElaware 10336	G. Gimle	1941
	Lucca Ravioli Co.	7370 Mission	RAndolph 6102	Pat and John Stanghellini	1926
	Philosophy Store	31 Hillcrest	RAndolph 2792	Geo. Nick & Bros.	1907
	Phil's Cash Corner Grocery	197 Knowles	RAnd. 6902	P. W. Selby	1939
	Westlake Market	301 Miriam	RAndolph 9667	Robert Fessenden	1938
HARDWOOD FLOORS	L. H. Comer	159 Santa Cruz	RAndolph 9294	Larry Comer	1928
HOSPITALS	Villa Sanitarium	Vale and Werner	RAndolph 3636	Joseph Sarto	1929
INSURANCE	John J. Fahey Sr.	3 Wellington	DElaware 2961	John J. Fahey Sr.	1920
	A. J. Gaggero	7377 Mission	DElaware 8485	A. J. Gaggero	1930
	P. G. Seimi	39 Wellington	DElaware 2663	P. G. Seimi	1939
LIQUOR STORES	Gelsi's Place	6278 Mission	RAndolph 9729	Egedio Gelsi	1935
	Midtown Liquor Store	7144 Mission	ELkridge 2123	Mrs. Dezelina Scooca	1941
LUMBER YARDS	Dolan Bldg. Supply Co.	6939 Mission	RAndolph 6995	D. A. & J. F. Dolan	1923
	New Colma Mill & Lumber Co.	School & Bruno	DElaware 3344	L. B. Farnsworth	1938
	A. L. Stockton Lumber Co.	6100 Mission	DElaware 6320	A. H. Stockton	1909
MATTRESSES	Daly City Mattress & Upholstering Co.	6754 Mission	DElaware 9792	E. J. Allen	1936
MEAT MARKETS	Lucca Meat Market	Colma	RAndolph 6102	L. Pinochi & L. Stanghellini	1932
MORTUARY	W. C. Lasswell	6154 Mission	RAndolph 6100	B. Lasswell & I. Lasswell	1916
NEWSPAPER & PRINTING	Daly City Record	3317 San Jose Avenue	RAndolph 3215	Albert H. Boynton	1905
NURSERIES	Bungalow Nursery	Hillside	RAndolph 3718	Mr. & Mrs. Werle	1922
	Daly City Nursery	559 San Diego	DElaware 9907	F. & S. Bryant	1921
PAINTERS	Geo. Lagomarsino	Colma	RAndolph 2085	Geo. Lagomarsino	1929
	Moe Plansky	61 Los Banos	RAndolph 3015	Moe Plansky	1938
PLUMBER	A. M. Harrison	6236 Mission	DElaware 1991	A. M. Harrison	1927
POULTRY MARKET	John Guidotti (Milo's)	6315 Mission	DElaware 5300	John Guidotti	1930
RADIO SHOPS	Byrne Radio Store	6241 Mission	RAndolph 7782	Edward Byrne	1931
RESTAURANTS	Central Club	6282 Mission	RAndolph 9616	A. Sardi	1933
	Colonial Restaurant	6192 Mission	RAndolph 9671	Peter Clemoli	1936
	Daly City Coffee Shop	6339 Mission	ELkridge 2657	John Sacaldasis	1928
	Gilmore's Inn	6456 Mission	RAndolph 10029	Harry Gilmore	1942
	Hilltop Lodge	22 Hillcrest	RAndolph 9591	Jim Crudo	1940
	Italian Cafe	6630 Mission	ELkridge 6616	Lena Sereni	1940
	John's Signal Cafe	6298 Mission	RAndolph 9971	John Scaffuris	1941
	Theatre Grill	6233 Mission	RAndolph 9757	George Spoules	1931
	Tiny's New Place	6045 Mission	RAndolph 9583	T. Britton	1936
	Wit's End Cafe	6055 Mission	RAndolph 9845	Bob Witt	1939
ROOFING	Alex Johnson	142 Winchester	DElaware 8418	Alex Johnson	1936
SAND AND GRAVEL	Pac. Coast Aggregates	Junipero Serra (85 - 2nd St.)	DElaware 3438		
SERVICE STATIONS	Carr's Service	6755 Mission	RAndolph 9755	J. O. Carr	1939
	Hammar's Shell Service	6098 Mission	RAndolph 9821	M. L. Hammar	1937
SHEET METAL	Daly City Sheet Metal	6512 Mission	JUniper 4-4400	Frank Neumann	1933
TAXI CABS	Daly City Cab & Sedan Service	6296 Mission	RAndolph 9742	Joe Madison	1941
THEATER	Daly City Theatre	Mission & Flourney	YUkon 2112	Henry Combe	
UPHOLSTERY	REB'S Upholstery Shop	26-28 Hillcrest		R. E. Bennett	1942
VARIETY STORE	Daly City 5 & 10	6324 Mission	ELkridge 6872	R. Bonomi	1931



Longer Car Life With Live-wire SPRINGS

The springs of your car do more than merely keep you comfortable when you drive. They absorb the wear and tear from the road that would make short work of your car if allowed to go directly into the frame. That's why it's so important you keep your car springs in top condition. That's why it pays to bring your car in to us.

MATHER BROTHERS GARAGE

6041 Mission Street

Phone DElaware 3426

WESTLAKE MARKET

301 Miriam St.

RAndolph 9667

Closed Sundays from Noon to 4 p. m.

Open Evenings "Till 8 p. m.



American women may well be proud of the part they are playing in this nation's war effort. Not content to aid their country through the sacrifice of home ties with husband and sons now in the armed services, daily they are shouldering the load by joining the ranks to relieve the manpower shortage.

To the working women of 1943 we feel the extra service and convenience of a neighborly store such as ours can be a real help. If you haven't, won't you see for yourself what our convenient hours, nearby location and competitive prices can do for you?

Lucca Ravioli Co.

7370 Mission St., Colma

Phone RAnd. 6102

SPECIALS FOR FRIDAY and SATURDAY, February 5 and 6

No Deliveries Friday and Saturday

M. J. B. COFFEE lb. **33c**
or Hills Bros.Grapefruit Juice **15c**
Open House - No. 2 canM. J. B. RICE 2 lbs. **23c**
White or BrownCATSUP **10c**
Monte Rio - 14-oz. bottleFULL Cream Cheese lb. **45c**
Dry Monterey - by the FormDel Monte Peaches **25c**
Sliced or Halves - No. 2½ jarNUCOA lb. **26c**
Vegetable MargarineSpaghetti Sauce **10c**
With Meat - 7 oz. canCrushed Pineapple **23c**
Del Monte or Libby's - No. 2½ canPancake Flour **18c**
Phillip's - 1ge. 2½ lb. pkg.Corn Flakes 3 pkgs. **16c**
Kellogg'sPellegrini Wines **68c**
Gallon

LUCCA MEAT MARKET

Lucca Meat Market will continue to operate for the duration. We shall be open whenever we can be supplied with meat for retail sale. We thank our many friends and customers for their past patronage, and will be happy to serve you again when our meat supply is sufficient.

Fruits and Vegetables

SEED POTATOES

Loose or By the Sack

For your convenience we carry a full line of feeds and other needs for Chickens, Rabbits and Pigeons. Our specialized Globe A-1 and Albers feeds include Baby Chick Scratch and Mash, Growing Chick Mash, Egg Maker Mash, Pigeon Feed, Rabbit Family, besides fancy Green Alfalfa, Wheat, Bran and other feeds.

FARMERS MARKET

SPECIALS for Friday and Saturday

6386 - 6390 MISSION ST.

FEBRUARY 5 AND 6

OPEN SUNDAYS 8 A. M. to 6 P. M. - EVENINGS to 8 p. m.

FARMERS MEAT COMPANY

K. & D. FRUITS & VEGETABLES

JUICE

ORANGES

2 dozen 25c

At this season of the year the wise housewife takes advantage of our wide selection of Frosted Foods to give her family the variety of healthful foods they desire. All kinds of fruits and vegetables are "in season" the year around when processed the Frosted Foods way. And there's no waste to what you buy; shelled peas and beans, ready-to-cook green vegetables, fresh ripe berries and fruits. They save you time, work, worry and money.



With the cutting out of non-essential services and the boom in war-time production, it's a pretty safe bet that your job today is essential, and your daily work needed to further this nation's war effort.

Then you really cannot afford to waste any potential manpower this country now has by being ill and losing time at your work. Remember, it isn't YOUR time that's lost, it's AMERICA'S.

One of the best health safeguards is proper nutrition—refueling your body by a balanced diet. And for proper dietary balance you'll need certain food elements found chiefly in meat.

While the meat shortage is admittedly bad, at present, you'll find us doing our best to insure your purchases of sufficient quantities of this important food.